

SUNTORY BEVERAGE & FOOD EUROPE

at a Glance

SBFE was established in 2014 and is one of the five regional divisions of the Japan-based Suntory Group, one of the world's leading food and beverage companies.


3,300
employees


Sales in
60+
countries


9 Production
and research
facilities

Collaborating as **ONE SUNTORY** with one purpose:

*To inspire the **brilliance of life**, by creating rich experiences for people, in harmony with nature.*



OUR ICONIC BRANDS

Household names include **Schweppes***, **Lucozade**, **Oasis***, **La Casera**, **Orangina**, **Ribena**, **Pulco**, and **Maytea**. Our drinks suit all occasions and are sold in a wide variety of formats to enjoy at home consumption, on-the-go and in bars and restaurants.

*Owned and commercialized within SBFE respective territories

GROWING...

€2.11B
NSV¹

¥2,952B
Revenue²

¥317B
Operating Income³

1: Suntory Beverage & Food Europe 2022 NSV.

2: ¥2,952 Billion: Suntory Group consolidated revenue excluding excise taxes. As of December 31, 2023.

3: ¥317 Billion: Suntory Group consolidated operating income. As of December 31, 2023.

...FOR GOOD

With our value of Growing for Good, we are committed to have a positive impact on our communities. We want a better, brighter future for everyone, and we take concrete steps to make that happen.

Our sustainability goals and commitments are all aligned to the UN's **Sustainable Development Goals**, and we have grouped our actions into four focus areas:

Our Drinks

Reducing sugar and creating healthier drinks for the benefit of our consumers



Our Resources

Preserve water, reduce our greenhouse gas emissions and use less and better packaging



Our Society

Supporting the communities in which we live and operate to enrich everyday lives



Our People

A commitment to inclusiveness, diversity and enabling the wellbeing and development of our employees.

